

Home address

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Get in touch

# CANDACE CARLISLE

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Current Position

## EMPLOYMENT

**2018- PRESENT** **CREATIVE DIRECTOR**  
**EVO Payments, Inc.** Responsible for the ongoing development of a global brand refresh, the Get Grow Keep company culture brand and internal brand platform, marketing initiatives, and video production. Overall quality of work produced by the internal multi-office and global teams.

**2015- 2018** **ART DIRECTOR**  
**Photodex** Efficiently lead and administered creative design support for ongoing product marketing, packaging, video, & tradeshow collateral focused on B2B and B2C campaigns. Including UI/UX Design for desktop, web, & mobile product.

**2013- 2015** **CREATIVE DIRECTOR**  
**YouEarnedIt** Leader in strategic digital experience design for YouEarnedIt across product, applications (IOS/Android), web, & mobile. Brand collateral /print design for YEI and product launch collateral. Front-end dev for product & marketing sites.

**2011- 2013** **CREATIVE SERVICES MANAGER**  
**Demand Media** Identity design, branding, site design, and production / project management for online and offline media across multiple products (Pluck, RSS Graffiti, Reviews++, ORX, Insights, CoverItLive) under the Demand Media brand.

**2010- 2011** **SENIOR GRAPHIC DESIGNER**  
**Monkee-Boy Web Design, Inc.** Interfacing with clients, from concept to completion. Creative Strategy, Identity design. Design/layout/wireframing, for interactive, web, mobile, app,

**2009 - 2010** **SENIOR GRAPHIC DESIGNER**  
**Electric Bat Interactive LLC** Responsible for producing and overseeing creative work for all products and brands within the company's portfolio including design for web, print, interactive platforms, and all marketing materials.

**2008 - 2010** **DESIGNER/DEVELOPER & OWNER**  
**Electric Promotions** Production of visual solutions for the communication needs of local and national based clients, using a mix of creative skills, commercial awareness, social media, networking, PR, and promotional services.

**2006 - 2008** **LEAD WEB & GRAPHIC DESIGNER / DEVELOPER**  
**Marketing Matters** Responsible for web department in relation to interface/web design, interactive development, content management system integration, CMS training, SEO, product and logo identity, and collateral materials.

**2005 - 2005** **CREATIVE DIRECTOR**  
**Celebrate Publications** Managed creative & editorial staff on assignments. Translated marketing objectives into creative strategies, directed the in-house creative team.

## SKILLS

**SOFTWARE** Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Premiere Pro

**LANGUAGES** HTML, PHP & CSS (compatible with standards compliant browsers), basic actionscript, basic javascript. Integration of styling into PHP.

## INTERESTS

My other passions!

Painting, travel, behavioral science, marathoning, event planning, cooking, + anything to do with vintage ephemera, Geodesic math, modern art, or music!