

Home address

11578 W Arizona Avenue, Lakewood, CO. 80232

Get in touch

# CANDACE CARLISLE

512.963.1790

candace@alt-r8.com

www.candacecarlisle.com

Current Position

## EMPLOYMENT

2015- PRESENT **ART DIRECTOR**

Photodex

Efficiently lead and administered creative design support for ongoing product marketing, packaging, video, & tradeshow collateral focused on B2B and B2C campaigns. Including UI/UX Design for desktop, web, & mobile product.

2013- 2015

YouEarnedIt

CREATIVE DIRECTOR

Leader in strategic digital experience design for YouEarnedIt across product, applications (IOS/Android), web, & mobile. Brand collateral /print design for YEI and product launch collateral. Front-end dev for product & marketing sites.

2011- 2013

Demand Media

CREATIVE SERVICES MANAGER

Identity design, branding, site design, and production / project management for online and offline media across multiple products (Pluck, RSS Graffiti, Reviews++, ORX, Insights, CoverItLive) under the Demand Media brand.

2010- 2011

Monkee-Boy Web Design, Inc.

SENIOR GRAPHIC DESIGNER

Interfacing with clients, from concept to completion. Creative Strategy, Identity design. Design/layout/wireframing, for interactive, web, mobile, & apps.

2009 - 2010

Electric Bat Interactive LLC

SENIOR GRAPHIC DESIGNER

Responsible for producing and overseeing creative work for all products and brands within the company's portfolio including design for web, print, interactive platforms, and all marketing materials.

2008 - 2010

Electric Promotions

DESIGNER/DEVELOPER & OWNER

Production of visual solutions for the communication needs of local and national based clients, using a mix of creative skills, commercial awareness, social media, networking, PR, and promotional services.

2006 - 2008

Marketing Matters

LEAD WEB & GRAPHIC DESIGNER / DEVELOPER

Responsible for web department in relation to interface/web design, interactive development, content management system integration, CMS training, SEO, product and logo identity, and collateral materials.

2005- 2006

Applied Materials

FLASH DEVELOPER

Engaged diverse selection of projects, both large & small-scale. Included custom Flash tutorials based off of provided IA & visual design. + Produced VO audio.

2005 - 2005

Celebrate Publications

CREATIVE DIRECTOR

Managed creative & editorial staff on assignments. Translated marketing objectives into creative strategies & directed the in-house creative team.

## SKILLS

SOFTWARE

Photoshop, Illustrator, InDesign, Dreamweaver, After Effects, Flash, Audacity +

LANGUAGES

HTML, PHP & CSS (compatible with standards compliant browsers), basic actionscript, basic javascript. Integration of styling into PHP.

## INTERESTS

My other passions!

Painting, travel, behavioral science, marathoning, event planning, cooking, + anything to do with vintage ephemera, Geodesic math, modern art, or music!